

## GRANTS / SPONSORSHIPS PROVIDED TOURISM DEVELOPMENT TRUST FUND

Seminole County provides funding through the Tourism Development Trust Fund to outside agencies based on recommendations made by the Tourist Development Council. Goals are to enhance the image and awareness of Seminole County as a tourism destination, to promote activities that will bring a significant number of new or repeat visitors to the County, and to create a positive economic impact to the County. The Central Florida Zoological Park has received a cash grant each year since the inception of the Tourism Development Fund in Fiscal Year 1988/89. Other organizations and activities are supported on a contractual basis by sponsorships and other promotional efforts.

ORGANIZATION	AGENCY REQUEST FY 2004/05	Adopted FY 2004/05
<b><u>Grants</u></b>		
Central Florida Zoological Park Grant	\$270,000	\$270,000
Historic Sanford Memorial Stadium	40,000	40,000
Merrill Park Training Center	<u>50,000</u>	<u>50,000</u>
Subtotal - Grants	<u>\$360,000</u>	<u>\$360,000</u>
<b><u>Designated Promotional Funds</u></b>		
Altamonte Sports	-	-
American National Powerboat Races	-	-
Softball Promotions	50,000	50,000
Promotional Tours	-	3,000
Orlando Sanford International Airport		40,000
Cooperative Promotions	-	
Lacrosse Events	10,000	10,000
Promotional Items	-	10,000
Promotional Setup	-	10,000
Tennis Events	10,000	10,000
Soccer Events	25,000	25,000
Cultural Events	15,000	15,000
Baseball Events	5,000	5,000
Golf Events	-	10,000
Olympic Sports	10,000	10,000
Water Sports	<u>5,000</u>	<u>5,000</u>
Subtotal Designated Promotions	<u>\$130,000</u>	<u>\$203,000</u>
<b><u>Undesignated Promotional Funds</u></b>		
Funds Specified by TDC for Undesignated Sponsorships and Promotions	<u>\$100,000</u>	<u>\$100,000</u>
Total TDC Grants and Promotions	<u>\$590,000</u>	<u>\$663,000</u>